VOICES BOARD MEMBERS Albert Farias, Chairperson Jaime Rabb, Vice Chairperson Vacant, Corresponding Secretary Ingrid Guevara, Parliamentarian Kaamil Benoit, Recording Secretary Steven Nieto, Treasurer Parker Rand, At-Large Rep Sally Embrey, Area 1 Rep Odalis Perez, Area 2 Rep Abasi Patton, Area 3 Rep Edward Garren, Area 4 Rep Sara Zurita, Non-Profit Rep Kelvin Guevara, Education Rep Anita Gray, Youth Rep Vacant, Faith-Based Rep





OUTREACH COMMITTEE MEMBERS Jaime Rabb (Chair) Steven Nieto (Board Member) Anita Gray (Board Member) Erica Helbhand

MINUTES APPROVED on 8/12/20

"Special" Joint Board & Outreach Committee Agenda

Wednesday, May 13, 2020, 6:00PM-8:00PM

Zoom Meeting Online or By Telephone

https://zoom.us/j/95564654096

Dial (669) 900-6833 to Join the Meeting

Then Enter This Webinar ID: 955 6465 4096

Out of an abundance of caution due to the possible attendance and participation of a majority of Voices Neighborhood Council Board Members at this Special Joint Committee meeting, this meeting is noticed as a Special Joint Meeting of the Committee and the Board, in adherence with the State's Brown Act. No action will be taken on behalf of the Board at this meeting of the Committee. Only Committee Members are allowed to vote.

In conformity with the Governor's Executive Order N-29-20 (March 17, 2020), and due to public health concerns and directives issued by the Mayor of Los Angeles and Los Angeles County Public Health Department regarding reducing the spread of COVID-19, meetings of the VoicesNC will be conducted entirely by video conference or telephonically. This will be effective starting May 1, 2020 and will continue during the period in which state or local public health officials have imposed or recommended social distancing measures.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS

The public is requested dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 3 minutes per speaker, unless adjusted by the presiding officer of the Board.

- 1. Call to Order at 6pm & Introductions:
- 2. Present: J. Rabb, E. Helphand A. Farias, S. Nieto
- 3. Public Comment on non-agenda items (2 minutes per speaker)
 Cindy Cleghorn, Plan Check, Planning and Land Use Chair
- 4. Approval of Minutes from March 2020 meeting Table to June
- 4. Outreach "Be Neighborly" Campaign Discussion / Report / possible action to bring to full board (90 mins.)

 Change to "Heart of South LA" Campaign
 - Review bus benches, lawn signs, postcards, etc. mockups from Ernesto Comodo, 907k Marketing **Print light pole banners without the gradient.**
 - Lawn Signs. Full colored background (Heart, Hand, Craftsman colors), replacing the picture with verbiage "Heart of South LA, leave the edge design elements (not top). Remove social media, keep city and Voices logos and URL. Postcard: Remove gradient, one color back (matte?), scallops on all three sides
 - Poster: No gradient, heavier white lines on other elements, bottom scallop, right also scallop, keep flower and use 4 elements on the bottom, heart of south la across top, bottom color is one of the flag colors.

Our recommendation will be forwarded to Ernesto and he will incorporate ideas into other designs.

- Discussion on possible focus group/survey online for community participation in campaign.
- Proposed Action: Recommend to the VOICES NC board the final design elements for approval.
- **5. COVID-19 Outreach** Discussion / Report / possible action to bring to full board (90 mins)

- Proposed Action: Possible recommendation to the VOICES NC boards
- Face masks to grocery store workers; will explore this ideas further.
- 6. Request for future agenda items
- 7. Adjourn at 7:17PM

NOTICE TO THE PUBLIC

The City of Los Angeles Code of Conduct will be enforced to ensure the Voices Neighborhood Council meetings are collaborative, supportive, and respectful of divergent opinions.

PUBLIC POSTING OF AGENDAS – Neighborhood Council agendas are posted for public review as follows:

- Vermont Square Library Front Door, 1201 W. 48th St. Los Angeles, CA 90037
- www.voicesnc.org
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at https://www.lacity.org/subscriptions

AMERICANS WITH DISABILITIES ACT (ADA)

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by emailing VoicesNC90037@gmail.com Note: for TTY/TDD services, please refer to state provided services at https://ddtp.cpuc.ca.gov/homepage.aspx. Zoom meetings feature closed captioning functionality.

PUBLIC ACCESS OF RECORDS

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email VoicesNC90037@gmail.com

CONSIDERATION AND GRIEVANCE PROCESS

For information on the Voices NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the Voices NC Bylaws. The Bylaws are available at our Board meetings and at https://voicesNC.org.

SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Jaime Rabb, Vice Chair, por correo electrónico a <u>Vicechair@voicesnc.org</u> para avisar al Concejo Vecinal.

NOTICE TO PAID REPRESENTATIVES

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. *See* Los Angeles Municipal Code §§ 48.01 *et seq.* More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at {213} 978-1960 or ethics.commission@lacity.org.

RALPH M. BROWN ACT

54954.2. (a) At least 72 hours before a regular meeting, the legislative body of the local agency, or its designee, shall post an agenda containing a brief general description of each item of business to be transacted or discussed at the 5 meeting, including items to be discussed in closed session. A brief general description of an item generally need not exceed 20 words. The agenda shall specify the time and location of the regular meeting and shall be posted in a location that is freely accessible to members of the public. If requested, the agenda shall be made available inappropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. The agenda shall include information regarding how, to whom, and when a request for disability-related modification or accommodation, including auxiliary aids or services may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting.

REMOVAL WARNING

In the event that any meeting is willfully interrupted by a group or groups of persons so as to render the orderly conduct of such meeting unfeasible and order cannot be restored y the removal of individuals who are willfully interrupting the meeting, the members of the legislative body conducting the meeting may order the meeting room cleared and continue in session. Only matters appearing on the agenda may be considered in such a session.

Representatives of the press or other news media, except those participating in the disturbance, shall be allowed to attend any session held pursuant to this section. Nothing in this section shall prohibit the legislative body from establishing a procedure for readmitting an individual or individuals not responsible for willfully disturbing the orderly conduct of the meeting. Government code Section 54957.9

DISRUPTION OF MEETINGS

Any person who interferes with the conduct of a Neighborhood Council meeting by willfully interrupting and/or disrupting the meeting is subject to removal. A Peace Officer may be requested to assist with the removal by the Neighborhood Council.

Any person who resists removal by a Peace Officer is subject to arrest and prosecution. Penal Code Section 403, Penal Code Section 602.1(b)