

VOICES BOARD MEMBERS  
Albert Farias, Chairperson  
Jaime Rabb, Vice Chairperson  
Vacant, Corresponding Secretary  
Ingrid Guevara, Parliamentarian  
Kaamil Benoit, Recording Secretary  
Steven Nieto, Treasurer  
Parker Rand, At-Large Rep  
Sally Embrey, Area 1 Rep  
Odalis Perez, Area 2 Rep  
Abasi Patton, Area 3 Rep  
Edward Garren, Area 4 Rep  
Sara Zurita, Non-Profit Rep  
Kelvin Guevara, Education Rep  
Anita Gray, Youth Rep  
Vacant, Faith-Based Rep



OUTREACH COMMITTEE MEMBERS  
Jaime Rabb (Chair)  
Steven Nieto (Board Member)  
Anita Gray (Board Member)  
Erica Helphand

**MINUTES APPROVED on 8/12/20**

## **“Special” Joint Board & Outreach Committee Agenda MINUTES**

Wednesday, March 11, 2020, 5:30PM-8:00PM

Vermont Square Branch Library

1201 West 48th Street, Los Angeles, CA 90037

*Out of an abundance of caution due to the possible attendance and participation of a majority of Voices Neighborhood Council Board Members at this Special Joint Committee meeting, this meeting is noticed as a Special Joint Meeting of the Committee and the Board, in adherence with the State’s Brown Act. No action will be taken on behalf of the Board at this meeting of the Committee. Only Committee Members are allowed to vote.*

**1. Call to Order at 6:05pm & Introductions**

**Present:** A. Farias, S. Nieto, E. Helphand, I. Guevara and O. Perez

**2. Public Comment on non-agenda items (2 minutes per speaker) none**

**3. Approval of Minutes from January 2020 meeting**

**Motion:** E. Helphand; **Second:** S. Nieto; **Motion unanimously carried.**

**4. Outreach “Be Neighborly” Campaign - Discussion / Report / possible action to bring to full board (120 min)**

- Review ideas from Ernesto Comodo, 907k Marketing
- Continue developing timeline/proposed budget for all media
- Discussion on possible focus group/survey online for community participation in campaign.
- Proposed Action: Recommend to the VOICES NC board the final design elements for approval.

**Recommend Voices NC board approval final design for light pole banners and other media elements**

**5. NANDC Seniorfest – Discussion/ Report / possible action to bring to full board (5 min) no action recommendation to board.**

- Discuss ideas for tabling at event on Saturday, April 18 (11am-3pm) at Ahmanson Senior Center at Expo Park; sign up for times to work the booth; outreach strategies to seniors in our community

**6. Request for future agenda items**

**7. Adjourn at 7:55pm**

<sup>1</sup> Comments from the public on other matters, not appearing on the agenda but within the Board’s subject matter jurisdiction, will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board or committee chair.

THE AMERICANS WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by emailing [VoicesNC90037@gmail.com](mailto:VoicesNC90037@gmail.com).

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email [VoicesNC90037@gmail.com](mailto:VoicesNC90037@gmail.com).

CONSIDERATION AND GRIEVANCE PROCESS – For information on the Voices NC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the Voices NC Bylaws. The bylaws are available at our Board meetings and at <https://voicesnc.org/>.

SERVICIOS DE TRADUCCION – Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Jaime Rabb, por correo electrónico a [Vicechair@voicesnc.org](mailto:Vicechair@voicesnc.org) para avisar Vecinal.

NOTICE TO PAID REPRESENTATIVES - If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org).