

VOICES BOARD MEMBERS
Vincente Miles, Chairperson
Albert Farias, Vice Chairperson
Jaime Rabb, Corresponding Secretary
Ingrid Guevara, Parliamentarian
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Sara Zurita, Non-Profit Rep
Kelvin Guevara, Education Rep
Anita Gray, Youth Rep
Roberto Rodriguez, Faith-Based Rep

VOICES NEIGHBORHOOD COUNCIL Outreach Committee



OUTREACH COMMITTEE MEMBERS
Jaime Rabb (Chair)
Steven Nieto (Board Member)
Laure Ferguson (Board Member)
Anita Gray (Board Member)
Erica Helphand
Leticia Panteja
Rafael Quintanilla

“Special” Joint Board & Outreach Committee Agenda MINUTES

Wednesday, December 11, 2019, 6:00PM-8:00PM

Vermont Square Branch Library

1201 West 48th Street, Los Angeles, CA 90037

Out of an abundance of caution due to the possible attendance and participation of a majority of Voices Neighborhood Council Board Members at this Special Joint Committee meeting, this meeting is noticed as a Special Joint Meeting of the Committee and the Board, in adherence with the State’s Brown Act. No action will be taken on behalf of the Board at this meeting of the Committee. Only Committee Members are allowed to vote.

1. Call to Order @ 6:06 PM & Introductions

Present: J. Rabb, A. Gray, S. Nieto

Absent: L. Ferguson, E. Helphand, L. Panteja, R. Quintanilla

Voices NC members present: A. Farias

2. Public Comment on non-agenda items (2 minutes per speaker)

None

3. Approval of Minutes from October and November 2019 meeting

Motion: S. Nieto; Second: A. Gray; Unanimously carried

4. NPG Request from Crenshaw Subway Coalition (report/discussion/possible action to bring to full board) (30 mins)

- NPG request by Damien Goodmon on behalf of Crenshaw Subway Coalition for \$3,250.00 for educating stakeholders on development projects, tenant rights.
- **Action NOT to recommend NPG request from Crenshaw Subway Coalition to full Voices NC board.**
- **Motion: S. Nieto; A. Gray; Unanimously carried.**

5. Outreach “Be Neighborly” Campaign - Discussion / Report / possible action to bring to full board (45 min)

- Discuss Voices NC “Be Neighborly” messages for all forms of media; sketch out artwork for Bus benches, Bus Shelters, Lawn Signs, Banners and Flyers
- Looking for local designer who can develop the artwork for the campaign; research printing costs, etc.
- Discussion on possible focus group/survey online for community participation in campaign.
- Motion to recommend that Voices NC APPROVE media campaign (bus bench/shelters/lawn signs/banners/flyers) at the January general board meeting.
- Motion to recommend that Voices NC APPROVE funding not to exceed \$2,000.00 for bus bench/shelters/lawn signs/banners/flyers at the January general board meeting.

	Inventory	Latest Design Date finalize	Approval Process	Time Production	Cost	Launch
Lawn Signs (100)	100	April		5 days	1600	May 23
Bus Benches (Anita) Example: "Your Neighbors are waiting to meet you" Nice smile neighbor, bring it to our next meeting"		March	6 weeks in advance in	10 day	1-2 \$125 each 3-5 100 each	
Bus Shelter-(Steven) MLK & Fig Vermont & MLK Vermont & Slauson Normandie & Slauson Gage & Fig MLK & Vernon Example: "Community Connection is just a block away"	3-6	March	8 weeks	14 days	50/ print 6 X 50 = \$300	
Banners (Steven) Hoover- Hawkins to Hoover- Gage Vermont-Manual Arts to Vermont-John Muir Ask for light poles	Steven will ask Brett and Brittney Example: "Voices, Home of the Friendliest Neighbors in SouthLA."					
Electrical Box (Sara)	Sara will work on this - Example: "Smile / Hi Neighbor"					
Billboards (Anita)						
Mailings (1,000)	1,000			10 business days	500	
Flyers/Distribution	400				75	
Posters	50					
E-mail blast						

6. Community Clean-Up Day - Discussion/ Report / possible action to bring to full board (15 min)

- Discuss new date for Clean Up (Area 2- Vermont Ave from Vernon Ave. to 52nd) – February 23 date from 9:30am – 12:30pm.
- Discuss outreach strategies for partnering with local businesses, CD9/CRCO/77th Division Cadet/LA Promise/LA Corps partner. Need co-sponsor for refreshments - need to submit event proposal/board approval at January general board meeting.
- Motion to recommend that Voices NC APPROVE funding not to exceed \$700.00 for refreshments for event at the January general board meeting.

7. Request for future agenda items

8. Adjourn @ 7:56 PM

¹ *Comments from the public on other matters, not appearing on the agenda but within the Board's subject matter jurisdiction, will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board or committee chair.*

THE AMERICANS WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by emailing VoicesNC90037@gmail.com.

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email VoicesNC90037@gmail.com.

CONSIDERATION AND GRIEVANCE PROCESS – For information on the Voices NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the Voices NC Bylaws. The bylaws are available at our Board meetings and at <https://voicesnc.org/>.

SERVICIOS DE TRADUCCION – Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Jaime Rabb, por correo electrónico a VNCCorrSec18@gmail.com para avisar Vecinal.