

VOICES BOARD MEMBERS
Vincente Miles, Chairperson
Albert Farias, Vice Chairperson
Jaime Rabb, Corresponding Secretary
Ingrid Guevara, Parliamentarian
Steven Nieto, Recording Secretary
Laure Ferguson, Treasurer
Parker Rand, At-Large Rep
Sally Embrey, Area 1 Rep
Odalis Perez, Area 2 Rep
Vacant, Area 3 Rep
Edward Garren, Area 4 Rep
Sara Zurita, Non-Profit Rep
Kelvin Guevara, Education Rep
Anita Gray, Youth Rep
Roberto Rodriguez, Faith-Based Rep

VOICES NEIGHBORHOOD COUNCIL Outreach Committee



OUTREACH COMMITTEE MEMBERS
Jaime Rabb (Chair)
Steven Nieto (Board Member)
Laure Ferguson (Board Member)
Anita Gray (Board Member)
Erica Helphand
Leticia Panteja
Rafael Quintanilla

"Special" Joint Board & Outreach Committee Agenda

Wednesday, November 13, 2019, 6:00PM-8:00PM

Vermont Square Branch Library

1201 West 48th Street, Los Angeles, CA 90037

Out of an abundance of caution due to the possible attendance and participation of a majority of Voices Neighborhood Council Board Members at this Special Joint Committee meeting, this meeting is noticed as a Special Joint Meeting of the Committee and the Board, in adherence with the State's Brown Act. No action will be taken on behalf of the Board at this meeting of the Committee. Only Committee Members are allowed to vote.

- 1. Call to Order at 6PM & Introductions: Present: J. Rabb, S. Nieto, Absent: E. Helphand, A. Gray, L. Panteja, R. Quintanilla.; Voices NC Board: A. Farias; Quorum not present**
- 2. Public Comment on non-agenda items (2 minutes per speaker): None**
- 3. Approval of Minutes from October 2019 meeting:**
- 4. Presentation on NC Comms University by Evan White, Evan White PR - Discussion / Report / possible action to bring to full board (30 min)-Evan White presented on his outreach consulting business for neighborhood councils.**
Ideas:
 - Buy Mevo camera to livestream people**
 - Facebook/Instagram/Spotify ads**
 - Street chalk for kids at events**
- 5. Swag, Banners and T-shirts – Discussion/ Report / possible action to bring to full board (15 min)**
 - Review options for kid swag, banners and t-shirts for board members and stakeholders.
 - Motion to recommend that Voices NC **APPROVE** \$190.25 to purchase one vinyl banner and one fabric pop up banner with updated Voices NC logo, to be used at events, meetings, etc. **Submit to board in December for approval**
 - Motion to recommend that Voices NC **APPROVE** \$1,600.50 for Voices NC swag items for kids to be dispersed at any community event. This is for 500 Voices NC branded round blinking light w/ back clip for backpacks, 500 Voices NC branded classic yo-yos and 500 Voices NC branded crayon 4 pack. **Remove yo-yos and submit to board in December for approval.**
 - Motion to recommend that Voices NC **APPROVE** \$957.30 for Voices NC swag items for kids to be dispersed at any community event. This is for 250 Voices NC branded foam footballs. **Remove foam footballs**
 - Motion to recommend that Voices NC **APPROVE** \$581.24 for Voices NC T-shirts (50 qty) for board members & stakeholders to be dispersed at any community events. **Submit to board in December for approval**

- 6. Outreach Campaign - Discussion / Report / possible action to bring to full board (30 min)**
- Discuss Voices NC message for campaigns; sketch out artwork for Bus benches, Bus Shelters, Lawn Signs, Banners and Flyers
 - Motion to recommend that Voices NC **APPROVE** media campaign (bus bench/shelters/lawn signs/banners/flyers).
 - Motion to recommend that Voices NC **APPROVE** funding not to exceed \$2,000.00 for bus bench/shelters/lawn signs/banners/flyers.
 - **Bring in designer to help design and coordinate media for campaign.**
- 7. Needs Assessment & Survey of Voices NC Stakeholders – Discussion/ Report / possible action to bring to full board (15 min)**
- Discussion on the purpose and objective of a neighborhood survey, availability of existing data resources to meet these needs, and identification of information to include in a potential survey of stakeholders.
 - Discuss potential hiring of survey firm and/or data analyst
 - Focus groups goals discussion to be timed with marketing strategy.
 - **Let's focus on outreach and focus groups before conducting neighborhood survey.**
- 8. Community Clean-Up Day – Discussion/ Report / possible action to bring to full board (15 min)**
- Discuss new date for Clean Up (Area 2- Vermont Ave from Vernon Ave. to 52nd) – **proposing February 22nd date from 9:30am – 12:30pm.**
 - Discuss outreach strategies for partnering with local businesses, CD9/CRCO/77th Division Cadet/LA Promise/LA Corps partner. Need co-sponsor for refreshments - need to submit event proposal/board approval at December general board meeting
 - **Mayors office wants to do a cleanup with Voices NC.**

9. Request for future agenda items

10. Adjourn

¹ Comments from the public on other matters, not appearing on the agenda but within the Board's subject matter jurisdiction, will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board or committee chair.

THE AMERICANS WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by emailing VoicesNC90037@gmail.com.

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please email VoicesNC90037@gmail.com.

CONSIDERATION AND GRIEVANCE PROCESS – For information on the Voices NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the Voices NC Bylaws. The bylaws are available at our Board meetings and at <https://voicesnc.org/>.

SERVICIOS DE TRADUCCION – Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Jaime Rabb, por correo electrónico a VNCCorrSec18@gmail.com para avisar Vecinal.