



## VOICES NEIGHBORHOOD COUNCIL Outreach Committee

### MEMBERS:

Jaime Rabb (Chair)  
Steven Nieto (Board Member)  
Laure Ferguson (Board Member)  
Anita Gray (Board Member)  
Erica Helphand  
Sawnia House  
Leticia Panteja  
Rafael Quintanilla

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### Outreach Committee Agenda Wednesday, August 14, 2019 at 6:00 pm Vermont Square Branch Library 1201 West 48th Street, Los Angeles, CA 90037

1. **Call to Order & Introductions**
2. **Public Comment <sup>1</sup> (5 min)**
3. **Approval of Minutes from July 2019 meeting**
4. **New committee members introduced**
5. **Strategic Planning: SMART goals (specific, measurable, attainable, relevant, timely) for the year - Discussion (20 min)**
6. **Discuss Event Approval Process - Discussion (10 min)**
7. **Fall Community Walk - Discussion (15 min)**
  - Distribute flyers/postcards in neighborhoods / Meet and chat with stakeholders
8. **Area 3 (Vermont Ave.) Clean-up Day - Discussion / Report / possible action to bring to full board (15 min)**
  - Discuss new date for Clean Up (Area 3- Vermont Ave from Slauson Ave. to 53<sup>rd</sup>) – proposing October 12 or 19 from 8:30am – 11:30am.
  - Discuss outreach strategies for partnering with local businesses, CD9/CRCD/77<sup>th</sup> Division Cadet program partner.
  - Discuss creating flyer, co-sponsors for refreshments – need to submit Event proposal/board approval at September general board meeting
  - Discuss future Clean-Up days in other areas - timing: January for Area 2, March for Area 1
9. **Voices Signature Event - Discussion / Report / possible action to bring to full board (10 min)**
  - Proposed event – Fall Carnival (Saturday, 10/26/19 – 4pm-8pm) – may postpone or revise event theme.
  - Possible Activities: Movie (Hocus Pocus) at sunset; bounce house; face painters; photo booth/haystack (photographer); Pumpkin Patch (paint pumpkins); Cornhole; Donate your old Halloween costumes (bin); Parade; Candy
10. **Advertising - Discussion / Report / possible action to bring to full board (30 min)**
  - Advertising Campaign (bus benches/shelters/lawn signs, etc)
  - Review mockup for custom lawn signs/pricing to present to board for approval
  - Need to design bus shelter/bench; utilize Canva platform for design
  - Outreach strategy to fill Area 3 vacancy on general board
  - Build a directory of contacts
11. **Request for future agenda items**
12. **Adjourn**

<sup>1</sup> *Comments from the public on other matters, not appearing on the agenda but within the Board's subject matter jurisdiction, will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board or committee chair.*

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CONSIDERATION AND GRIEVANCE PROCESS – For information on the Voices NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the Voices NC Bylaws. The bylaws are available at our Board meetings and at <https://VoicesNC.org>.

SERVICIOS DE TRADUCCION – Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Jaime Rabb, por correo electrónico a [vnccorrsec18@gmail.com](mailto:vnccorrsec18@gmail.com) para avisar al Concejo Vecinal.