



VOICES NEIGHBORHOOD COUNCIL Outreach Committee



MEMBERS:
Jaime Rabb (Chair)
Albert Farias
Steven Nieto
Laure Ferguson
Anita Gray

Outreach Committee Agenda Wednesday, July 10, 2019 at 6:00 pm Vermont Square Branch Library 1201 West 48th Street, Los Angeles, CA 90037

1. **Call to Order at 6:08PM & Introductions-** Ms. Rabb, Dr. Farias, Mr. Nieto, Ms. Ferguson, and Ms. Gray were present.
2. **Public Comment** ¹ (5 min)
 - Edwin Ramirez: Free English programs at the Exposition Park Library (Flyer)
 - Jaime presented meeting with Lucas Narrative Art Museum; Their focus is to inspire and encourage diversity via art; They will have eco-friendly, subterranean parking. Admission fees are pending. Completely funded by George Lucas. Local hiring with CD9 in September for construction. Upper management roles available on LinkedIn. Family Art day 7/13 10am – 2PM at Leimert Park
 - Leticia Pantoja, Rafael Quintanilla, Sawnia House, Erica Helphand added to outreach committee.
3. **Approval of Minutes from May and June 2019 meeting**
 - Motion: AF; Second: AG; Unanimously approved
4. **Fourth of July Festival/Fireworks Show partnership with CD9 - Discussion** (5 min)
 - Review overall event and discuss next year's participation in preparing for General Board Budget meeting for FY20.
 - Board funded \$3,000 for bounce houses and VR.
 - Maybe frisbees and balls for kids next year.
 - Other Ideas: cornhole, bubble machine, face painter, flyer with accomplishments over last year w/ map.
 - We will request \$20, 000 for Outreach Budget
5. **Street Clean-up Day - Discussion / Report** (10 min)
 - Discuss next advertising for Clean Up (Area 3- Vermont Ave from Slauson Ave. to 53rd) – Saturday, August 31st from 8:30am – 11:30am. Partnership with local businesses. Outreach strategies and have CD9/CRCD/77th Division Cadet program partner.
 - Need a 501C-like letter from Vincente
 - August VNC agenda; not to exceed \$500
6. **Advertising - Discussion / Report / possible action to bring to full board** (30 min)
 - Strategic Planning for budget, goals, advertising (bus benches/shelters/lawn signs, etc), outreach and Voices NC signature event for FY20.
 - Yoga in the park
 - Walk for Hope
 - Movies in the Park (Joymode)
 - Farmers Market
 - **Back to School Event; Fall Carnival 10/26 4-8PM**; Erica exploring options and feasibility of this event.
 - Need to design bus shelter/bench; Canva account is still active; we need bigger text on the ads for the bus benches; we should have a google voice account so that number is placed on ads and flyers; We should get this set up before August 13th to launch our media blitz
 - Outreach strategy to fill vacancies on general board; primarily targeting on social media.

7. CD9 / CRCD plan - Discussion / Report (10 min)

- Met with CRCD regarding putting together a daily plan for CRCD to pick up illegal dumping items, graffiti abatement, etc. in our area.

8. Request for future agenda items

9. Adjourn at 7:59PM

¹Comments from the public on other matters, not appearing on the agenda but within the Board's subject matter jurisdiction, will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board or committee chair.

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SERVICIOS DE TRADUCCION – Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Jaime Rabb, por correo electrónico a vnccorrsec18@gmail.com para avisar al Concejo Vecinal.